

STANDARD TEXTILE SPAIN

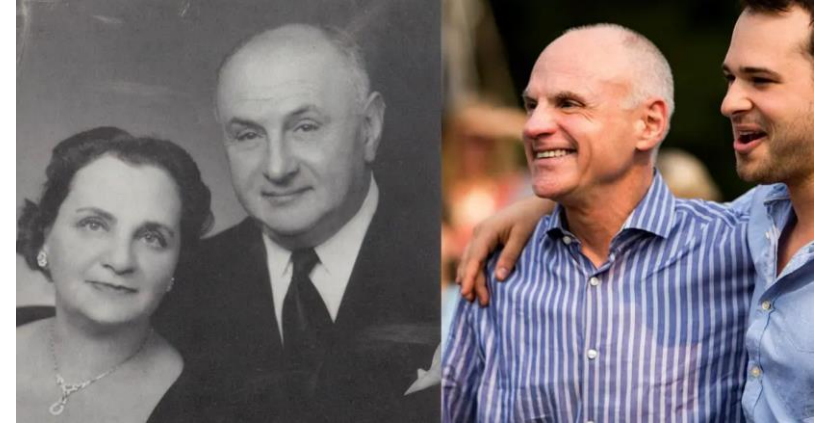
A culture of innovation

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Presentación



Nuestra historia
Más de 80 años en el sector textil y de 80 patentes

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Historia



Encontrar un hogar en Cincinnati

Standard Textile se estableció el 1 de julio de 1940 como una pequeña empresa con sede en el apartamento del tercer piso de la familia Heiman en Cincinnati, Ohio. Todos los empleados originales de la empresa también eran refugiados. La empresa creció rápidamente y en 1945 se expandió a una antigua fábrica de zapatos en el centro de Cincinnati. Al final de la Segunda Guerra Mundial, la creciente necesidad de productos textiles ayudó a crear demanda de artículos de alta calidad y servicio al cliente diligente de Standard Textile. En 1963, Standard Textile se mudó a otro sitio del área de Cincinnati que eventualmente se convertiría en nuestra sede mundial y lo sigue siendo hoy.



Liderando a través de la innovación

Durante las siguientes tres décadas de la historia de la empresa, Paul Heiman, el hijo de Charles, hizo crecer la empresa hasta convertirla en una empresa en crecimiento exitosa, especializada en textiles para el cuidado de la salud. A mediados de la década de 1970, Standard Textile creó su primera operación de fabricación internacional en Arad, Israel. Durante la década de 1980, la empresa desarrolló lo que se convertiría en el estándar de la industria para la tecnología quirúrgica reutilizable: la tela ComPel®. En las décadas siguientes, siguieron las patentes de productos y tecnologías de ropa interior, mantas, sábanas, toallas y otros productos.



Creciendo alrededor del mundo

Bajo el liderazgo del hijo de Paul, Gary, el actual presidente y director ejecutivo de la empresa, Standard Textile aumentó su presencia en la fabricación en EE. UU. y en todo el mundo. Gary dio forma a una cultura que prioriza la innovación continua y, en particular, la innovación "disruptiva" y una filosofía de "primero el cliente". Gary ve la innovación como la base para brindar beneficios nunca antes imaginados a los clientes. La empresa ha obtenido más de 150 patentes de productos y tecnologías.

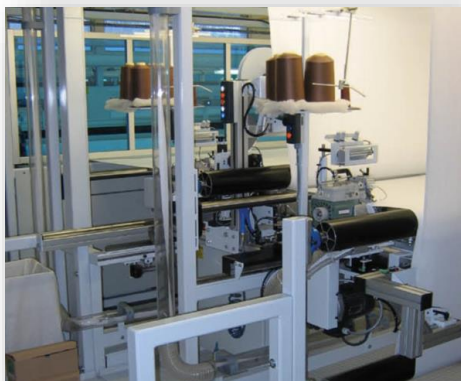


¿Qué sigue para el textil estándar?

El 16 de enero de 2023, siguiendo los pasos de su padre y su abuelo, Gary nombró a su hijo, Alex, para el cargo de presidente. Gary compartió: "La aptitud de Alex para el liderazgo, su humildad y disposición para aprender de los demás, su mentalidad progresista y su profundo respeto por los ideales que mi abuelo estableció por primera vez son todas razones por las que puedo transmitir con orgullo y confianza el papel de la presidencia a mi hijo". A medida que comienza un nuevo capítulo en la historia de Standard Textile, lo que permanece constante es el compromiso de la empresa con la innovación para ayudar a los clientes y personas de todo el mundo a experimentar una vida mejor.

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Presencia a nivel mundial



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¿Por qué elegir Standard textile?

Pericia

Aprovechamos el diseño textil, la innovación y la experiencia en lavandería para crear productos que reducen los costos generales de nuestros clientes y mejoran las experiencias de quienes los usan.

Innovación

Nuestro compromiso por destacar es lo que nos hace diferentes. Nuestro impulso incansable para mantenernos a la vanguardia es lo que nos hace grandes. Si no existe una solución a un problema, la creamos. Entonces lo patentamos.

Fabricación

El control total sobre nuestra cadena de suministro nos brinda la oportunidad de innovar en cada etapa. Tecnología de punta. Proceso de fabricación sin fisuras. Calidad constante del producto. Entrega confiable a tiempo.

Cultura

Nos mantenemos en un estándar más alto. Un estándar más alto de por qué existimos. Un estándar más alto de cómo creamos. Un estándar más alto para lo que sigue. Operamos con "One Standard" para nuestros clientes y nuestra empresa.

Objetivo

Nuestro fundador, **Charles Heiman**, sentó las bases para inspirar el cuidado, la comodidad y el cambio en nuestras comunidades. Modelado por cuatro generaciones de liderazgo familiar, es un propósito que permanece con nosotros hoy.

¿Por qué elegir Standard textile?

Innovar para permitir soluciones sostenibles y medibles

Standard Textile tiene una larga historia de liderazgo ambiental. A lo largo de la historia de la empresa, nos hemos comprometido a frenar la costosa marea de los desechos desechables mediante la creación de textiles reutilizables que resuelvan las necesidades de nuestros clientes y contribuyan a un medio ambiente más saludable.



Tecnología comprobada que prolonga la vida útil del producto

Centium Core Technology® es una tecnología patentada de formación de telas que reconfigura los hilos base de una tela tejida. El hilo 100% algodón encapsula los paquetes de microfilamentos sintéticos Centium para ayudar a que la ropa de cama resista mejor los rigores del lavado institucional, lo que lleva a una vida útil prolongada.

Estrategias de diseño de productos para un futuro sostenible

Para el ojo inexperto, Gradient® parece una toalla tejida tradicionalmente. Sin embargo, la felpa Gradient® cuenta con Comfort Experience Zone™, un diseño estratégicamente equilibrado con el pelo más alto en el centro para brindar una experiencia excepcional a los huéspedes con un producto de menor peso, brindando una experiencia de secado específica que se traduce en ahorros dramáticos.



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CORE

CORE significa **Concepto, Operación, Resultados y Ejecución.**

Este laboratorio de desarrollo textil único en su clase está ubicado en nuestra sede mundial. CORE muestra nuestra capacidad única para la creación de prototipos de alta velocidad y bajo costo. Los visitantes pueden ver cómo un producto pasa del concepto a la ejecución. El CORE comprende cuatro áreas diferenciadas:

- ❑ Centro de desarrollo de conceptos avanzados
- ❑ Centro de Operaciones y Procesamiento Textil
- ❑ Laboratorio de Validación y Medición de Desempeño
- ❑ Centro de producción de prototipos



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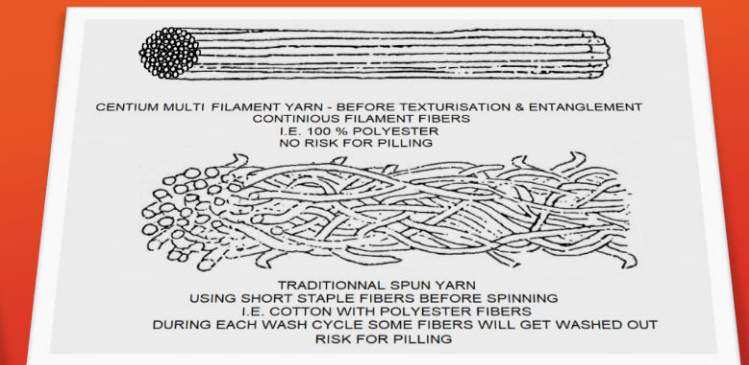
Primera innovación : Centium Core Technology®

TECNOLOGÍA ÚNICA, EXPERIENCIA EXTRAORDINARIA

Los costos operativos en los entornos de atención médica y hospitalidad son extraordinarios, particularmente en lo que respecta a la cantidad de textiles que se usan y procesan diariamente. Reconocemos que para reducir los costos de reemplazo de los textiles, los clientes necesitan un producto más resistente y duradero que soporte las tensiones y los rigores del lavado y procesamiento institucional. También reconocemos que los usuarios finales desean productos textiles que sean suaves y reconfortantes.

En una sábana o toalla tradicional de algodón y poliéster, se mezclan dos fibras. Algodón para mayor comodidad. Sintético para mayor resistencia. Con esta construcción sientes que ambos tipos de fibras tocan tu piel. Con el tiempo, el producto se siente menos cómodo y se desgasta rápidamente.

Por eso creamos Centium Core Technology®.

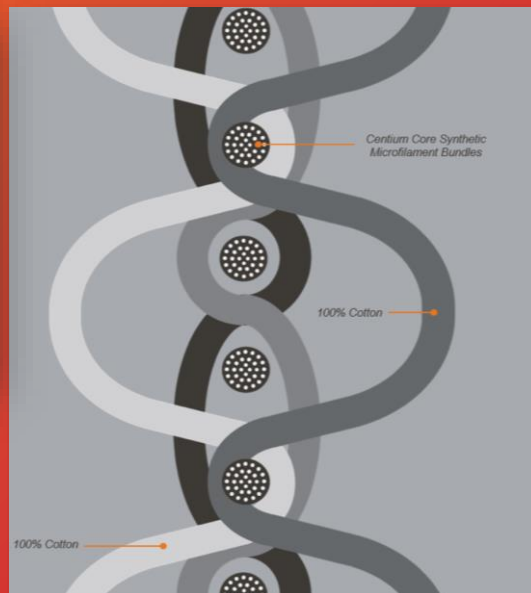


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Centium Core Technology®

En rizo :

- Mas suave
- Mas absorción
- Mas resistencia
- Tiempo de secado y productividad



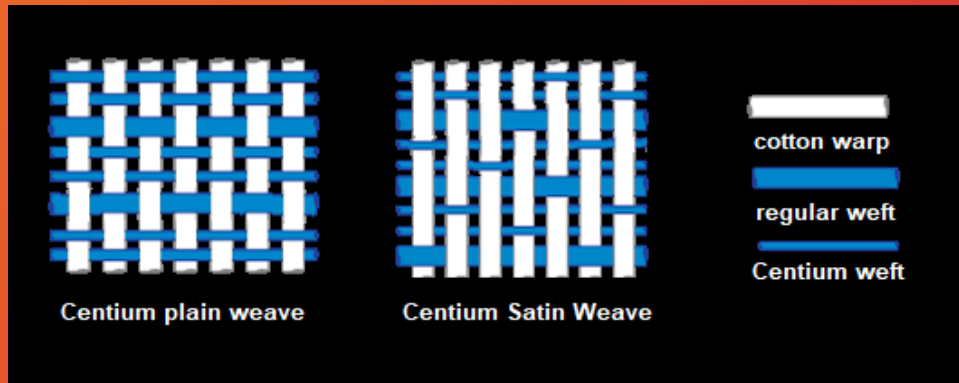
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Centium Core Technology®

En ropa de cama :

- Mas suave que ropa con poliester estándar
- Menos calorosa
- Mas resistencia
- Mas estéticas con el tiempo
- Tiempo de secado y productividad



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Segunda innovación : Comfort Experience Zone™

Los hoteles buscan constantemente formas innovadoras de mejorar la experiencia del huésped sin costos operativos adicionales. Cuando se trata de toallas, los hoteleros desean proporcionar una toalla más lujosa y de mayor peso a sus huéspedes sin aumentar los costos de lavado.

El equipo de nuestra instalación CORE se enfrentó al desafío de nuestros clientes. El resultado es nuestra innovadora Comfort Experience Zone™.



WEIGHT WHERE IT MATTERS

A través de la investigación inicial, hicimos una observación innovadora: el centro de la toalla se usa mucho más que cualquier otra parte, lo que significa que los bordes exteriores de la toalla agregan un peso adicional innecesario que no ofrece ningún valor adicional. ¿Qué pasaría si pudiéramos reducir el peso en los bordes no utilizados y redistribuir ese peso hacia el centro, donde un invitado realmente sentiría la diferencia?



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Transition™

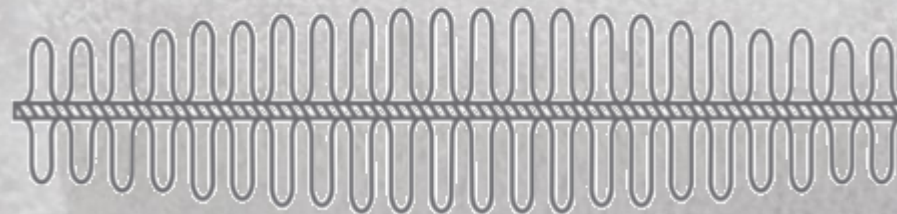
Ofrezca a los huéspedes una toalla más lujosa y elegante sin peso adicional ni costos de lavandería

- Comfort Experience Zone™ crea un centro elevado al redistribuir **el peso de forma progresiva**
- Centium Core Technology® ofrece un exterior de algodón suave con un núcleo de resistencia de microfilamento inigualable

Disponible en toalla de baño, toalla de mano, toalla de lavado y alfombra de baño.

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Seamlessly Differentiated Pile Height Variation



Tercera innovación : OneSTEP®

OneSTEP® significa "Una solución para mejorar la productividad" y los productos hacen precisamente eso. Si bien cada solución ofrece un conjunto único de beneficios para los hoteleros, cuando se combinan ofrecen a los profesionales de limpieza y lavandería herramientas para acortar el tiempo de procesamiento y preparación de habitaciones.

SHEETING BENEFITS

La lámina EZ ID® proporciona una codificación por colores **de los hilos de orillo** que recorren el costado de la lámina, sin tener que comprometer la apariencia lujosa. Las etiquetas Center-Lock identifican el centro de una sábana al hacer una cama. Los dobladillos equilibrados permiten que cualquiera de los extremos de la sábana sea la parte superior.

TERRY BENEFITS

El sistema de codificación por colores de felpa EZ ID® permite al personal identificar fácilmente los pesos de las toallas mediante una barra de color distinta en la etiqueta cosida. Los bordes dobby dimensionalmente estabilizados eliminan las partes antiestéticas. Las toallitas de esquinas cuadradas duran más que las toallitas tradicionales.

ROOM READY FOR YOU® LAUNDERED WITH TIDE®

Limpio, fresco y listo para dormir nada más sacarlo de la caja con Room Ready for You® Laundered with Tide®. Sus amas de casa pueden usar sábanas y felpa directamente de la caja a la cama o al baño sin necesidad de enviarlas a lavar.



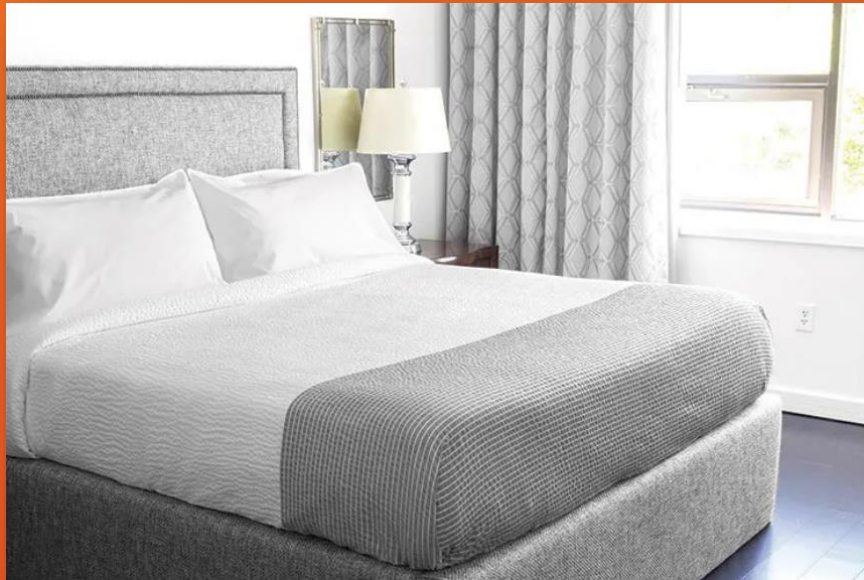
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Cuarta innovación : Cumulus® Top Cover

Cumulus® se ha convertido rápidamente en la cubierta superior elegida por hoteles grandes y pequeños. Olvídense de la plancha y descubra lo que se ha estado perdiendo con esta innovadora cubierta superior que no requiere plancha, con un patrón que se activa con el lavado.

ELIMINANDO EL PLANCHADO DE LA ECUACIÓN

El patrón activado por lavado se convirtió en una solución patentada para este problema. Disponible exclusivamente a través de Standard Textile, este patrón suave y ondulado se activa con el proceso de lavado y no se requiere ni se recomienda planchar. Simplemente lávelo con agua caliente (140 °F o más) antes del primer uso, séquelo y listo. La textura intencionalmente "arrugada por diseño" oculta lo que de otro modo serían arrugas antiestéticas. El atractivo visual del patrón perdura a lo largo de la vida útil del producto y, de hecho, mejora con cada lavado.



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Cumulus® Top Cover

El patrón activado por lavado significa que nunca volverás a planchar una cubierta superior

- Centium Core Technology® ofrece un exterior de algodón suave con un núcleo de resistencia de microfilamento inigualable
- Menor peso para tiempos de procesamiento reducidos
- 65 % Microfilamento Centium/35 % Algodón



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Nuestros productos

Somos tan comprometidos con nuestros clientes que buscaremos siempre en aportar una solución, un producto, una cualidad y un precio.

Nos comprometemos!



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Terry Towels - main weaving categories

SABEMOS PERSONALIZAR LA ROPA!



Plain Terry (no border)



Dobby Border
border with some design



Full Jacquard Terry
big woven design /
logo



Cam Border
plain weave flat
stripe(s) only



Jacquard Border
woven design/logo 'in border'

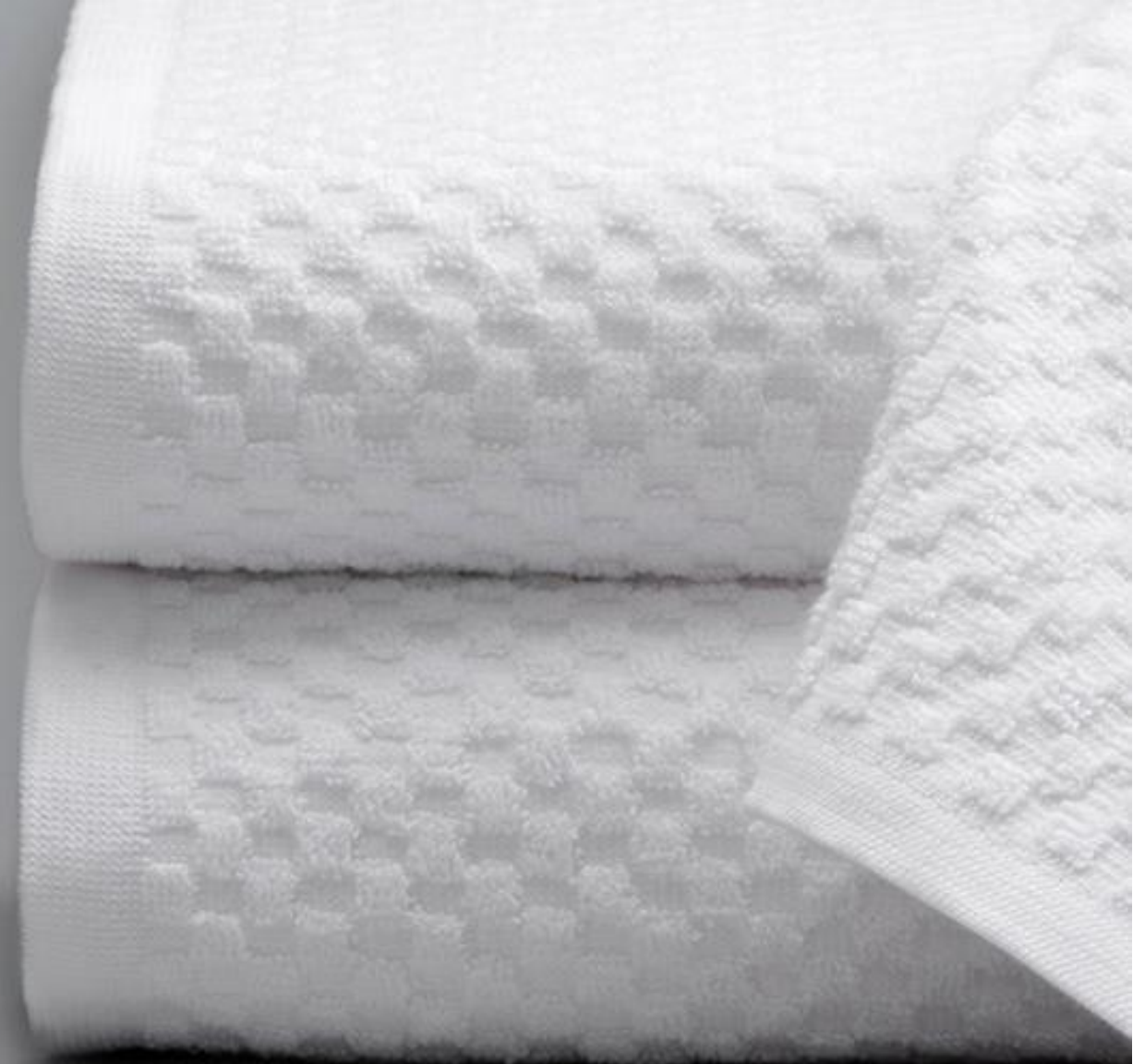


Yarn Dyed & Embroidery

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SECTION 01

Terry



01. TERRY

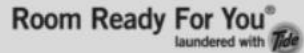
Elevations™

Elevations™ is an innovative concept in performance terry. Targeted weight distribution focuses loft and absorbency in the center of the towel—where performance matters most.

Woven Jacquard and dobby designs accent each end of the towel to create a nearly indiscernible variance in loft. The result is a towel that offers measurable laundry savings.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.



Windows



Abstract

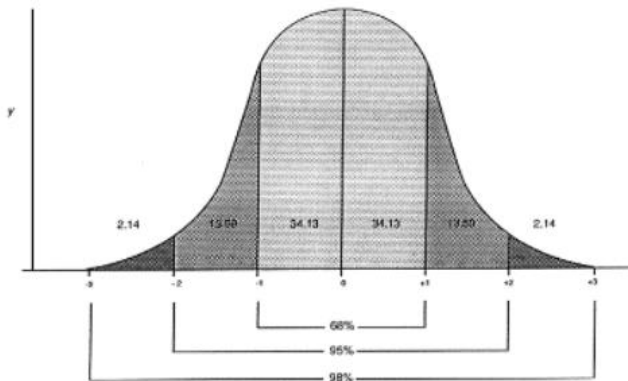


Rainfall



Elevations™

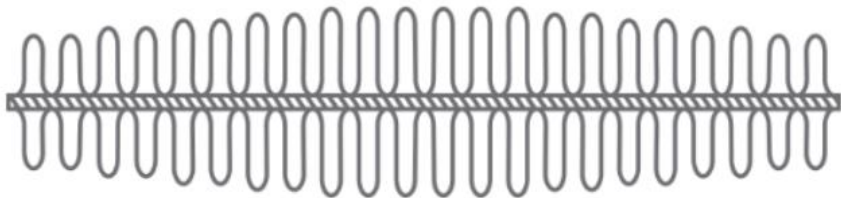
- Elevations™ terry provides the experience of a heavier weight towel, while also providing the laundry savings of lower weight terry.
- Focuses loft and absorbency at the center of the towel where performance matters most, while overall product weight and processing cost remain the same.
- It started with a simple, yet profound concept: Bell Curve Engineering



Transitions™ Terry

- Seamlessly differentiated pile height variation
- Targeted weight distribution
- Over 50 optimized pile height and terry ratio transitions
- Central experiential plateau
- Patent Pending
- Rebalanced cotton terry designed for operational savings and optimal performance

Seamlessly Differentiated Pile Height Variation



01. TERRY

Transitions™

To the eye, Transitions™ looks like a traditionally woven towel. However, Transitions™ is anything but traditional. Transitions™ terry is strategically balanced with the highest pile in the center to provide an exceptional guest experience at a lower product weight.

Transitions™ is designed to provide a targeted drying experience and engineered to reduce ongoing processing costs.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Room Ready For You® laundered with **Tide®** products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.



Made in USA products stimulate domestic job growth, foster innovation in advanced manufacturing, and utilize local sources for raw materials.



01. TERRY

ForeverSoft™

Uniquely engineered ultra-soft pile yarns start soft and stay soft, wash after wash, throughout service life. Patented Centium Core Technology® improves product tensile strength, extends service life, and enhances performance.

ForeverSoft™ terry provides the softness and absorbency guests desire, while reducing the environmental impact of your operation. An inherently fast-drying foundation saves processing and replacement costs.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.



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01. TERRY

Pique Weave

The Jacquard woven tufted pile design gives a distinct personality to the Pique Weave towel's durable blend of 86% cotton and 14% polyester. Long-staple, ring-spun 100% combed cotton loops surround the durable blended core, secured with a high-density, dual-layer fast selvage.

Accented with parallel dobby borders, the Pique Weave is performance terry with flair.



Room Ready For You[®]
laundered with 

Room Ready For You[®] laundered with Tide[®] products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

 **OneSTEP[®]**

OneSTEP[®] products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID[®] size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

01. TERRY

Vidori®

Tandem twisted pile gives Vidori® terry a soft, luxurious handfeel that stays softer for longer. Elegant beauty meets timeless luxury. Incredible strength meets durability.

Premium softness meets absorbency. Made with Centium Core Technology®, which promotes extended product life. Vidori® terry is quick drying and long-lasting.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.



01. TERRY

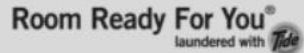
EuroClassique®

EuroClassique® towels feature the comfort and hand of premium 100% cotton loops and a timeless dobby border. Standard Textile's patented Centium Core Technology® surrounds a lightweight yet strong multifilament polyester weft with a mass of pure cotton loops distributed into a loftier pile, creating a more durable towel.

Made of 80% ring-spun combed cotton/20% Centium Core Technology® microfilament polyester, EuroClassique® towels demonstrate a statement of uncompromising quality.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.



01. TERRY

Luxury Stripe[®]

Within Luxury Stripe[®] lies a paradox: it seems softer than any cotton towel you've ever touched, deeper yet unexpectedly light. But there's a secret. Standard Textile's patented Centium Core Technology[®] weaves 100% premium cotton around an exceptionally light, exceptionally strong micro-filament core, redistributing the mass of cotton to the loops of the towel. The result is a deeper but lighter towel with unprecedented durability. When laundered, a Luxury Stripe[®] towel can teach you why the finest quality may also be the longest lasting.



Centium Core Technology[®] is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Room Ready For You[®] laundered with Tide[®] products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP[®] products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID[®] size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.



01. TERRY

Lynova™

Create a memorable experience for your guests by wrapping them in Lynova™ terry. Rich, fluffy cotton provides superior absorbency and comfort. Relax. Refresh. Remember their stay.

Standard Textile's private-label Lynova™ bath sheets and towels afford a wealth of 100% ultra-premium low-twist, soft spun MicroCotton. While high-density fiber loops fluff and expand to provide guests with ultimate softness and absorbency, the engineered open structure allows for a whiter appearance and reduced drying times to eliminate unnecessary laundry expenses.

A perfect balance of softness and absorbency for the most pampered guests. Cascading softness for the body, mind, and soul.



01. TERRY

Capitol Collection

Hand-selected by the world's most revered luxury hotels, Capitol Collection towels are fit for 5-star guests and dignitaries alike.


The checkerboard trim design adds a touch of classic style to your guest rooms and the pure 100% cotton ring-spun yarn provides a luxurious feel.

Available in hand towel, bath towel, and wash towel*.



Room Ready For You[®]
laundered with 

Room Ready For You[®] laundered with Tide[®] products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

 Made in USA

Made in USA products stimulate domestic job growth, foster innovation in advanced manufacturing, and utilize local sources for raw materials.

*Wash towel made outside the USA.

01. TERRY

Remarkable[®] Bath Rug

The engineers at Standard Textile have designed a bath rug that doesn't crack, peel, flake, or break down.

Our new Remarkable[®] Rug features 100% cotton pile backed by an advanced proprietary polymer coating that's guaranteed to withstand the rigors of industrial laundering, while maintaining luxurious softness and absorbency. Traditional latex-backed rugs just don't compare.

Unrivalled value for you. Unmatched safety and comfort for your guests. That's truly remarkable!



01. TERRY

Artesano Bath Rug

No detail can be overlooked. That's why there's the Artesano rug.

We use only 100% high-quality cotton, bold textures and loop stitching to create an alluringly beautiful and plush experience that elevates any space.

Artesano rugs are available in three patterns: Frame Border, Grid, and Scales. Ensure your luxurious look is complete with Artesano rugs.





SECTION 02

Pool Terry

02. TERRY

Pool Towels

Left to Right:

EuroSpa®
EuroSpa® Lounge Chair Towel
Seaglass Stripe
Sandcastle Stripe
Festival Stripe
EuroSpa® Colorfill Blue Weft

EuroSpa® Colorfill Yellow Weft
Seaside Stripe
Elevations™ Abstract Creamside
Elevations™ Rainfall Summer Fern
Cabana Stripe
Classic Blue Stripe



SECTION 03

Robes



03. ROBES

The Heidi Weisel Robe Collection

The Heidi Weisel Robe Collection marries guest comfort with high function. Thoughtful details elevate the robes, such as oversized pockets, stylish hoods and collars, and elegant top-stitching.

The robes are crafted of only the softest, most luxe fabric, including velvet terry and double-faced cotton terry jacquard. Guests will enjoy the extraordinary feeling of being cocooned in comfort—yet the fabric holds up to institutional laundering.

This isn't just a robe. It's a sensory experience. That's what separates luxury brands today. The Heidi Weisel Robe Collection is a chance to connect with guests at another level. Help them create a memory—and a story to share!



03. ROBES

Waffle Robe

Standard Textile's distinctive robes feature the same skilled design and engineering expertise seen in all of our terry products.

For unequaled comfort and convenience, our robes are generously proportioned and sewn with deep dual front pockets.

All robes are fabricated with bar-tacked belts to simplify processing and extend service life.



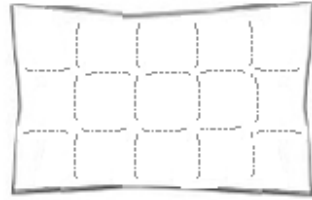
SECTION 04

Sheeting



Fundas

DUVET



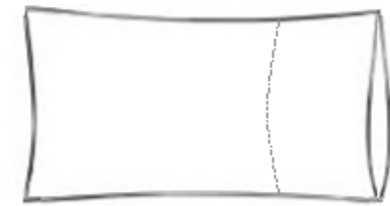
DUVET COVER



Simple Bag Style
(no inside flap)

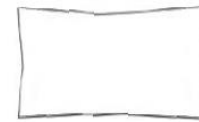
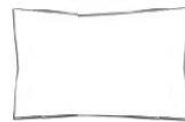


Bottle Style



German Style (inside flap)
(Hotel Verschluss)

PILLOW



PILLOW CASE



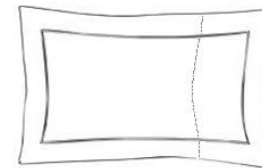
Simple Bag Style
(no inside flap)



House Wife Style
(with inside flap)



Spanish Style (2 hems &
open at 2 sides)



Oxford Style
(with inside flap)

04. SHEETING

TAL Sheets

TAL Designer Collection sheeting delivers a luxurious guestroom experience paired with the performance a hotel requires.

We've collaborated with award-winning designer Todd-Avery Lenahan to offer an exclusive, groundbreaking collection of striking jacquard ensembles that combine our patented Centium Core Technology® with Todd-Avery's uniquely elevated aesthetic, crafted for the world's finest hoteliers.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



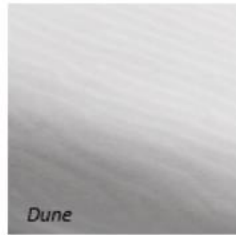
Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.



Stuttgart



Dune



Amici



Braque



Concerto

04. SHEETING

ComforTwill™

ComforTwill® combines the comfort and style of luxurious cotton with the durability of Centium® texturized microfilament synthetic yarns.

ComforTwill® sheeting's durable construction stands up to industrial laundering, eliminating the need for frequent replacement. Center-Lock Labels, balanced hems, and a crease-resistant finish increase housekeeping efficiency. Plus, your ComforTwill® sheeting arrives Room Ready and can be used right out of the box.



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04. SHEETING

UltraTwill™

UltraTwill™ offers one of the smoothest hands produced; and, it gets softer after each wash. In this 70% cotton/30% polyester blend, plush cotton surrounds strong centium microfilament yarn. Deep corners hold snugly to any contour. A sleek finish achieves superior guest satisfaction.



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Made in USA products stimulate domestic job growth, foster innovation in advanced manufacturing, and utilize local sources for raw materials.



04. SHEETING

Centium Satin™

Lavish Centium Satin™ combines the genuine luxury of long-staple, ring-spun, combed cotton with patented texturized microfilament yarns.

Centium Satin™ Sheets and Pillowcases are engineered to offer a sensuously soft hand. A proprietary micro-emulsion finish ensures they retain their exquisite feel throughout their service life.



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Brix



Solid



Tuxedo Stripe



04. SHEETING

T-300 100% Cotton

Tradition endures. The classics endure. And a reputation for five-star hospitality endures.

For more than seventy years, many of the most distinguished hotels in Europe and the Americas have relied on Standard Textile to design the most luxurious quality all-cotton sheeting to meet—and exceed—their guests' highest expectations.

Standard Textile's 100% cotton sheeting has a three-hundred thread count weave, with the added smoothness and comfort—and longer term value—that comes from distinctive single-pick construction.

The fabric is ultra-premium: 100% combed, long-staple and ring-spun cotton, with a tone-on-tone stripe on sheets whitened to brilliance, for the look and feel of five-star elegance.



04. SHEETING

Paragon Cotton™

Paragon™ Cotton sheeting offers unparalleled guest comfort. 100% ring-spun combed cotton with a true sateen weave for a softer touch. Our proprietary moisture wicking technology provides an incomparably comfortable sleep experience. Paragon™ Cotton is the future of guest comfort.

Paragon™ Cotton sheets and pillowcases are compression treated to minimize shrinkage—as much as 50% less shrinkage than conventional 100% cotton products. Paragon™ Cotton is the future of 100% cotton sheeting.



The Better Cotton Initiative aims to create long-term change. The Better Cotton Standard System is a holistic approach to sustainable cotton production which covers all three pillars of sustainability: environmental, social, and economic. The Better Cotton Initiative exists to make global cotton production better by reducing stress on the environment and improving the livelihoods and welfare of farming communities.



OneSTEP® products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.





One Solution To Enhance Productivity

EZ ID® Sheeting

Sheeting color-coding system of the selvage yarns running down the side of the sheet, without having to compromise the luxurious appearance.

Center-Lock Labels

Helps identify the center of the sheet when making a bed.

EZ ID® Terry

Terry color-coding system enables terry weights to be determined by a distinct color bar on the sew-in label to save valuable sorting time, helping you save on labor costs.

Stabilized Dobby Borders

Dimensionally stabilized dobby borders eliminate the unsightly hour-glass effect normally associated with processing terry products.

Square-cornered wash towels

Square-cornered wash towels that last longer than traditional washcloths by eliminating the “whiskering” that typically occurs.





SECTION 05

Top Covers

05. TOP COVERS

Designer Closure Duvet Cover

Placing your insert inside a duvet cover has never been easier since the opening is strategically placed in the center, making set up simple and convenient. Plus, the sewn closure at the head and foot means none of the insert can be seen for a clean, considered look.

Four beautiful fabrics to choose from, easily removes for laundering, significantly reduces bed making time and labor. Patent pending.



Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



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ComforTwill® Stripe



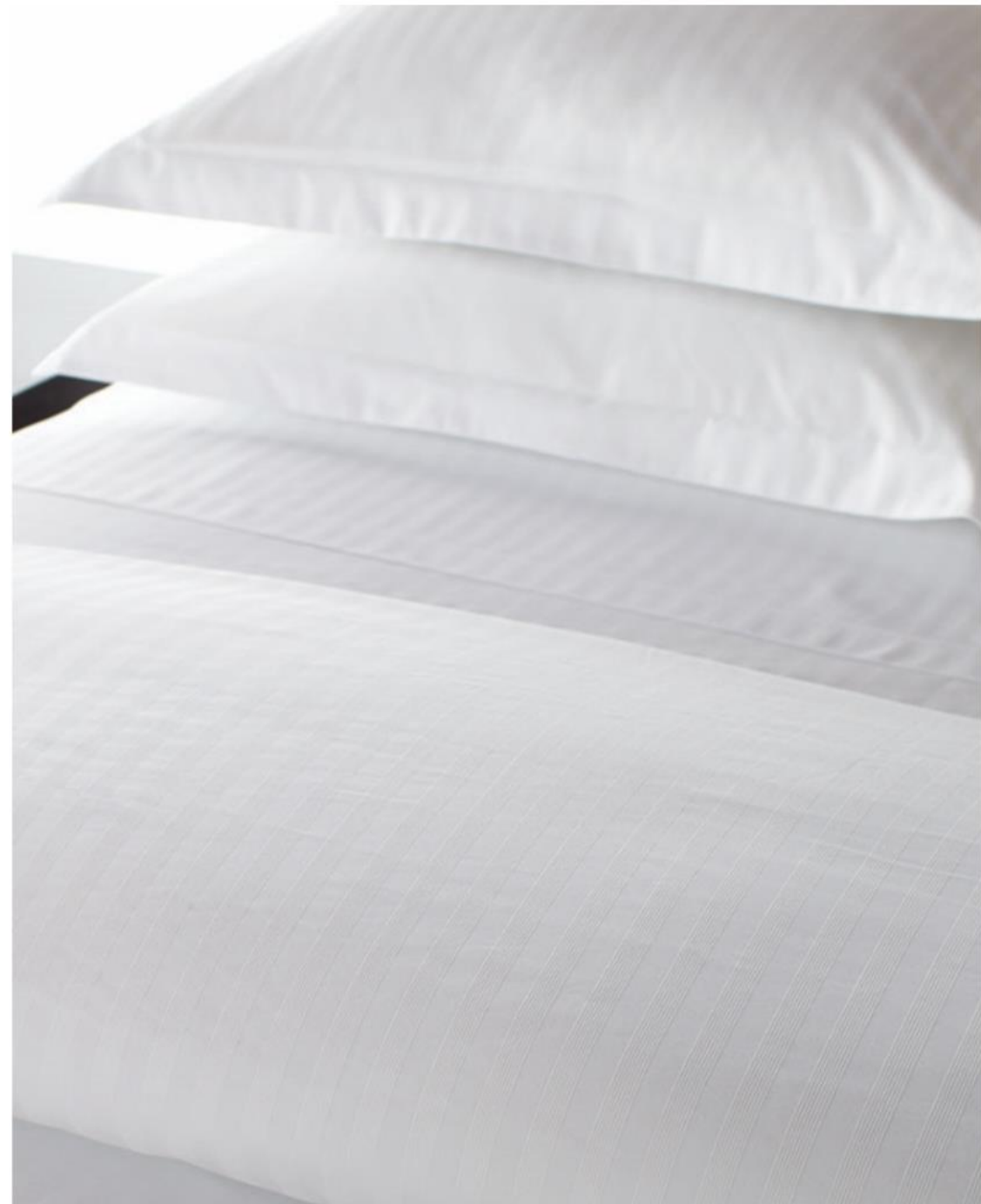
*Centium Satin™
Tuxedo Stripe*



Centium Satin™ Solid



*Centium Satin™
Microcheck*



05. TOP COVERS

Integrated Bed Scarf

These patented integrated top covers are available in either a Block-on-Block or Jacquard Circles design that complement any room color or décor. Using multicolor dyed yarns, Standard Textile weaves the scarf seamlessly into the fabric of its ComforTwill® top cover. These unique yarns provide years of service, while the two colorways, Kaleidoscope and Songbird, coordinate with a wide variety of décor.

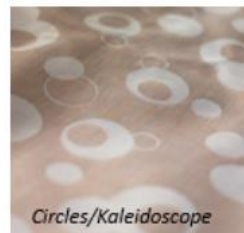
This all-in-one solution simplifies bed makeup and reduces operating costs—no separate scarf to buy, wash, and replace. Our Block-on-Block design is available with coordinating pillowcases, sold separately.



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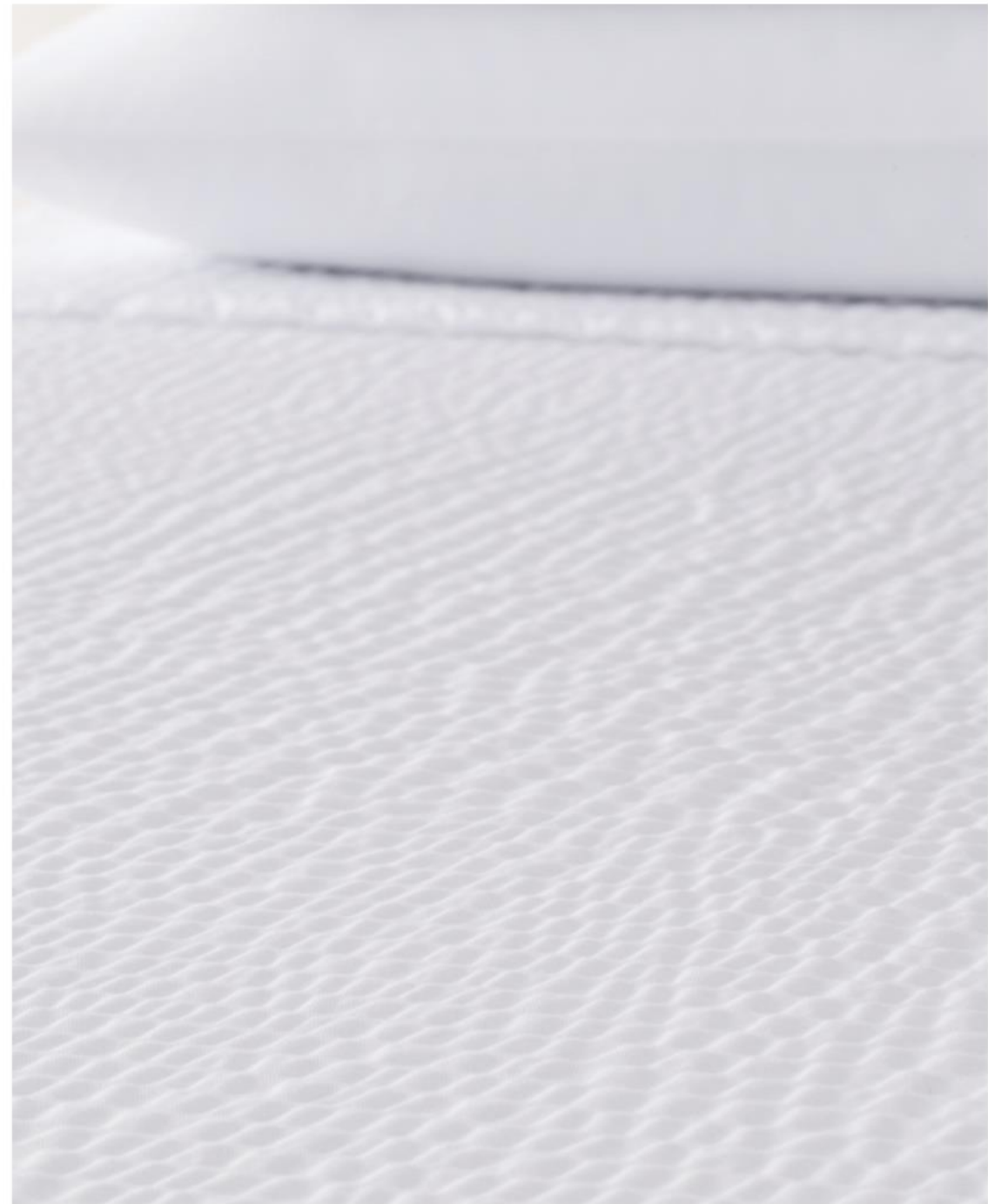


05. TOP COVERS

Cumulus[®]

The engineers at Standard Textile have created a beautiful new fashion statement in bedding. The Cumulus[®] top cover incorporates wash-activated patterning woven with patented Centium Core Technology[®]. A blend of polyester and cotton assures lasting performance and softness. Available in plain white, and new Storm Cloud, a woven pattern featuring a distinctive grey ripple design.

Centium Core Technology[®] dramatically extends the top cover's service life and enhances performance. A reduced overall product weight means decreased drying time and significant processing cost savings. Cumulus[®] does not require ironing and ironing is not recommended.



Centium Core Technology[®] is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



OneSTEP[®] products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID[®] size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.



Before washing



After washing

SECTION 06

Mattress Pads



06. MATTRESS PADS

Comfort Cloud™

Soothing and strong, Comfort Cloud™ offers the benefits of both a plush mattress topper and an impenetrable, waterproof mattress pad. The most advanced liquid and stain protection combined with uniquely luxurious quilted fill creates supreme performance.

Patented Versatility® retention caps, available exclusively from Standard Textile, ensure a snug fit on virtually every mattress and eliminate the need for anchor bands, elastic, and unsightly skirt fabrics.



SECTION 07

Blankets & Comforters

07. BLANKETS & COMFORTERS

LuxSoft™ Comforter

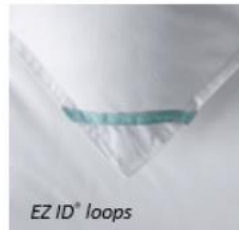
Everything that makes the LuxSoft™ comforter such a delight for your guests has an extra benefit for you: lower costs. Its attractive box quilt stitching saves housekeeping the annoyance of shifting fill.

The combination of fine-woven blended fabric ticking and high-end corded twill taped bindings actually make LuxSoft™ more durable, lowering replacement costs.

The 100% recycled polyester fill makes this product environmentally friendly. It also dries much faster than other comforters, reducing laundry expenses. EZ ID® color-coded loops on all four corners provide easy size-identification for housekeeping. So, while your guests are sleeping, you are saving.



EZ ID® is Standard Textile's patented easy size-identification for housekeeping. Color-coded loops on all four corners make the size identifiable without altering the luxurious appearance the designer intended.



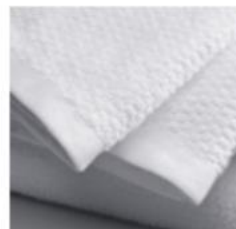
07. BLANKETS & COMFORTERS

Lynova™ Blanket

A look and feel like no other. Lynova's exclusive "air-pillow" design delights the eye and invites the touch. Guests will surrender to the soft, sensuous texture as it lightly brushes the skin. They will drift off to sleep, nestled in the warm, breathable comfort of premium cotton.

Warm yet lightweight. Seductive yet sturdy. Lynova's tufted-terry construction weaves 100% long-staple cotton into a fabric of remarkable strength.

Lynova™ holds its sumptuous qualities, wash after wash. Securely hemmed along all edges. Vat-dyed for superior color retention. Choose white or champagne.



Room Ready For You®
laundered with 

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

07. BLANKETS & COMFORTERS

Elevations™ Comforter

The centerpiece of any hotel room is the bed. And if the centerpiece of that bed is the soaring cloud of an Elevations™ comforter, your guests know they've just taken a big step up in performance. And yet, that extravagant loft is the cost-saving secret of the Elevations™ comforter. Standard Textile engineered this comforter to have more fill on top, where warmth matters most, and less on the sides, reducing un-needed weight.

The real beauty of an Elevations™ comforter is in its performance. Comforters take a beating in the room and in the laundry. But this comforter can take the punishment, with its tough, 100% hypoallergenic blended fabric ticking and soft 100% recycled polyester fill combine with a unique box stitch quilting pattern that resists clumping. Its surprisingly lighter weight and faster drying time significantly lowers your laundry costs, and its sheer durability means a much longer working life. An Elevations™ comforter looks and feels like the height of comfort, but it actually delivers the height of performance.



EZ ID® is Standard Textile's patented easy size-identification for housekeeping. Color-coded loops on all four corners make the size identifiable without altering the luxurious appearance the designer intended.



EZ ID® loops

07. BLANKETS & COMFORTERS

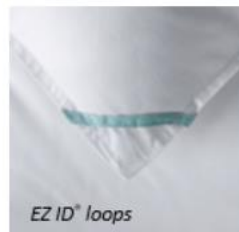
Innerloft® Blanket

With an Innerloft® blanket on the bed, your guests can anticipate a warm, comfortable night ahead. It's a place to toss their luggage. A trampoline for the kids. A cushiony lounge for watching TV. Standard Textile designed the Innerloft® blanket to make you comfortable too, with more durability and lower laundering costs. Your guests will see the comfort of the Innerloft® blanket on their bed. You'll see the value on your bottom line.

Standard Textile's engineers put extra effort into the design of our attractively priced blanket to make it more comfortable for your guests and more affordable for you. Its hypoallergenic blended cotton/ polyester ticking and soft, 100% recycled polyester fill combine comfort with resilience. The seven-inch box quilt design resists clumping while adding visual appeal, and the double needle stitching stands up to frequent laundering.



EZ ID® is Standard Textile's patented easy size-identification for housekeeping. Color-coded loops on all four corners make the size identifiable without altering the luxurious appearance the designer intended.



EZ ID® loops



SECTION 08

Pillows



08. PILLOWS

Chamber Hotel Pillows



ChamberLoft®

The washable ChamberLoft® pillow consists of two outer chambers filled with down-alternative hypoallergenic slick polyester, attached to an inner chamber filled with sterilized small duck feathers. Provides long-lasting comfort at a cost-effective price. 100% cotton ticking fabric with double-needle stitching.



ChamberSoft®

ChamberSoft® pillows are uniquely designed with two types of down-alternative fill. The garnetted polyester fill of the inner chamber core provides effective and long-lasting support. Dual outer chambers surround the inner chamber core with gel fiber for enhanced comfort. Proprietary ChamberSoft® pillows offer durable resiliency.



ChamberFirm™

Our ChamberFirm™ pillow is perfect for those who want long-lasting firmness. The uniquely designed pillow is engineered with two distinct polyester chambers. The garnetted polyester fill of the inner chamber provides effective and long-lasting support throughout the core. Dual outer chambers surround the inner core with soft and smooth gel fiber for enhanced relaxation.

mascioni[®]
— hotel collection



true artistry in Italian linen



Gracias por su atención

Guillermo Moreno
Sales Manager Iberia
00 34 747 77 95 41