



Experience Excellence

HOSPITALITY & BUSINESS EDUCATION



AN INTRODUCTION TO
OUR BACHELOR'S AND
MASTER'S PROGRAMS



THE GLION EXPERIENCE

A World of Opportunities

At Glion, every part of your program and student life contributes to prepare you for a global career where you will be free to choose your location and direction at the top of the world's fastest-growing industries.

We offer the quality of Swiss hospitality education on an international scale. Every day, you will be immersed in a polished, professional setting with students, faculty and industry leaders from around the world. And in addition to our campuses in Switzerland and London, you can also choose to study abroad in Spain or China.

THE GLION DIFFERENCE



55 Years of Excellence

At Glion, you will benefit from academic expertise and industry relationships that we have been cultivating since 1962, and join more than 14,600 alumni leading the hospitality sector.



Industry Recognition

Industry professionals around the globe recognize the excellence of Glion graduates. That is why Glion ranked number two for employer reputation and among the top five worldwide hospitality institutions in the QS World University Rankings by subject, 2019.



Balanced Diversity

Our multicultural campus environments are mirrors of the global hospitality industry, with students and faculty from around the world.



International Study Options

You will have the choice to study in Switzerland or London, with flexible transfer options, as well as the chance to spend a semester abroad in Spain or China with our partner institutions.

INTERNATIONAL STUDY OPPORTUNITIES

Glion and Bulle Switzerland

Glion is our flagship campus and practical learning center. From the classrooms and restaurants, you can gaze across the deep blue waters of Lake Geneva to see the Swiss and French Alps. The Bulle campus is set between beautiful mountains, a medieval town and a thriving city full of shops, trendy bars and cafes.



Glion London Roehampton, UK

Situated on the grounds of the University of Roehampton, our London campus offers a dynamic study experience. Enjoy the endless leisure and entertainment activities of London, while also networking and making contacts among the world's top luxury, finance and hospitality brands.



Les Roches Marbella Costa del Sol, Spain

In Marbella's warm, welcoming climate, you can enjoy the beaches, taste the Spanish gastronomy, and experience the exciting nightlife and shopping of Puerto Banus, all of which attracts a jet-set crowd.



Les Roches Jin Jiang Shanghai, China

From a campus near the city of Shanghai, you can savor a cosmopolitan culture where Chinese traditions meet Western modernity, while enjoying convenient accommodation and excellent facilities.



GLION IN NUMBERS



Founded in
1962

3

Campus locations
in Glion, Bulle
and London



Ranked
#2
for employer
reputation

QS World University
Ranking 2019



56%
Europe

6%
Americas



57%
Female students

99

Nationalities

33%
Asia Pacific

5%
Africa &
Middle East



43%
Male students



98%

of job-seeking students have
one or more employment
opportunities on graduation day



4

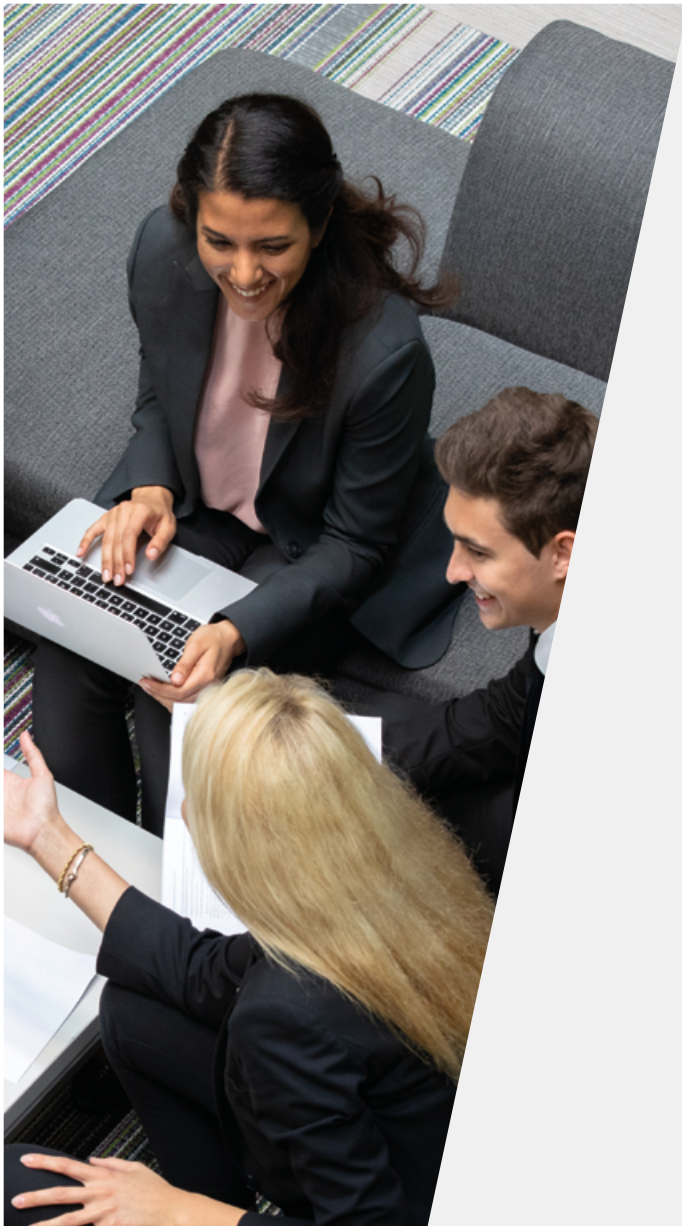
Average internship
offers per student



14,600
Alumni



in **144+**
countries globally



ACADEMIC PROGRAMS

More than a Degree, a Career-Maker

A degree from Glion will transform you, inspire you and set you on the highest path for your future career. You will build your professional skills and reputation on a strong foundation of Swiss excellence, backed by the recognition of thousands of industry professionals. In the classroom, you will be guided by experienced faculty with the latest learning technology to make you an independent, lifelong learner. In the end, your degree and specialization will open the doors to the most selective opportunities, where rigor, expertise and experience are required.

A DIFFERENT TYPE OF DEGREE



Practice Makes Perfect

The art of hospitality – a warm welcome, exceptional service, timing and presentation – cannot be learned in books. You will master this art by practicing fine dining service and culinary arts, oenology, front office and housekeeping, in the simulated boutique hotel environment of Glion campus.



Real-World Skills

On the Bachelor's degree, you will have the chance to see the world on two six-month internships in top international companies. The first will open your eyes to the industry and your own professional strengths, the second will give you the opportunity to reflect on managerial competencies in the workplace.



Apply Your Business Knowledge

In the Bachelor thesis or Applied Business Project, you will have the opportunity to review real-life business challenges and/or trends. You will also collaborate with an actual business under the guidance of a faculty supervisor.



Become a Specialist

In today's competitive job market, being a specialist will make you stand out from the crowd. In the final year of the Bachelor's degree, you will have the choice to specialize in Luxury Brand Management in Hospitality, International Hotel Development and Finance or International Event Management.

HOW WE TEACH



The Glion Bachelor's degree prepares students for high-level careers in the hospitality and service industry sectors. The program leads students from an immersion in the industry towards more integrative and specialized studies in their final semesters. The BBA program will expose students to state-of-the-art practical workshops and highly focused academic classes while boosting their overall experience, competencies and transferable skills.”

Dr. Barbara Miller
Academic Dean



Learn from the Best

Dr. Martin Senior

Senior Lecturer
Services Marketing
Head of Faculty Development

Dr. Emmanuel Jurczenko

Director of Graduate Studies
and of the Master Program in
Finance, Real Estate and Hotel
Development

Dr. Nicoletta Giusti

Clinical Professor
Director of the Master Program
in Luxury Management

Jonathan Humphries

Senior Lecturer
Head of International Hotel
Development and Finance
Industry Expert

Giovanni Manfredini

Senior Lecturer
International Event Management

Paul Chappel

Senior Lecturer
Food and Beverage

Christophe Gulli

Dean of Practical Arts

Chantal Wittmann

Maître d'hôtel Gastronomic
Restaurant
MOF* Service

Watch Chantal's video

Scan with your phone
to watch the video



*Meilleurs Ouvriers of France awards.



35

Students Per
Academic Class*



15

Students Per
Practical Arts Class

Small Classes, Personalized Learning

You are at the center

In small classes, you get one-on-one attention from highly qualified faculty members who provide feedback and help you target your skills.

You have the best tools

Our practical arts facilities (kitchens, restaurants and reception) and classrooms feature the latest industry-standard technology.

You get to experiment

Working on Applied Business Projects for our industry partners, you will learn to solve challenges and seize opportunities that occur in the real world.

*Average student numbers may vary slightly every semester.

ACCREDITATION AND QUALITY ASSURANCE

Accreditation



NECHE

Glion Institute of Higher Education is accredited by the New England Commission of Higher Education (NECHE), formerly the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges, Inc.

QAA

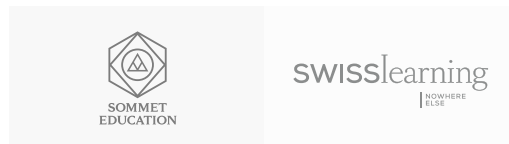
The London campus is accredited by The Quality Assurance Agency for Higher Education (QAA), an independent body that monitors standards and quality in UK higher education.

Ranking



Glion ranked among the top five higher education institutions for hospitality and leisure management, and number two for employer reputation in the QS World University Rankings by Subject 2019.

Membership and Affiliation



Glion is a member of Sommet Education, a global network of six distinguished institutions giving students access to excellent education experiences around the globe.

Glion is a proud member of Swiss Learning, an association that promotes excellence in Swiss education.

BACHELOR'S DEGREE

Duration: 3.5 Years, 5 academic semesters, plus two 6-month internships

Intakes: February and September

Location: Glion and Bulle campus, Switzerland or London campus, UK

The Glion Bachelor's degree will prepare you for high-level careers in the international hospitality and tourism industry, as well as its related service sectors. It has the hands-on learning, business strategy and specializations that the modern industry demands, along with the esteemed strength and reputation of Swiss hospitality.

The Bachelor's Degree in International Hospitality Business (BBA)**



Study, Live and Work in Up to Five Locations

After your first semester in Switzerland, you can choose to study on our Glion London campus or spend a semester abroad in Spain or China with our partner institutions. Our programs are aligned to give you seamless exchange options that will allow you to continue your program while gaining a completely new perspective.

*Opportunity to study this semester on international exchange at another Sommet Education campus.

**BBA (Bachelor in Business Administration).

Immersion in Hospitality

Practice and assimilate the highest standards of hospitality service and operations under the eye of leading culinary and hospitality professionals.

Real-World Experience

Put your knowledge to the test on internships with real customers and colleagues, and then return to the industry to exercise your managerial attributes.

Management Skills

Learn to manage a hospitality business and master the tools of the trade in simulated hotel development and revenue management projects with experienced faculty members.

Business Projects and Specialization

Develop your critical thinking, research and writing skills to produce high-quality professional work and complete an Applied Business Project or dissertation.



I have been studying at Glion for three and a half years and can confidently say that I am much more employable than before. I feel that I have grown a lot as a person. I am at ease with different cultures and work environments, and have over one-and-a-half years of work experience at 21 years old. Glion has given me the opportunity to work in five different types of establishments.”

Nathan Ducarme, Belgian
BBA in Hospitality Management



The Glion
Student Journey
Scan with your phone to
watch the video

BACHELOR'S DEGREE SPECIALIZATIONS



Luxury Brand Management in Hospitality

Add Shine to Your Career

Understanding luxury and the management of luxury brands provides a foundation for a career not only in the luxury and hospitality industry, but far beyond.



International Hotel Development and Finance

Reach for the Sky in Corporate Strategy

This specialization will give you the skills to analyze the critical success factors in asset management for hotel and resort development projects.



International Event Management

Run the Business Behind the Show

There is plenty of room to grow a career, as well as the flexibility to choose when and where you work in event management.



Scan the codes
with your phone to
watch videos about
each specialization

MASTER'S DEGREES

Glion MSc programs give you unrivalled knowledge and highly marketable skills in a range of specialist fields. Study intensive courses through expert faculty, go behind the scenes at 5-Star brands, and start your career on your internship. You will meet and connect with industry leaders, learn from elite guest lecturers and above all, set yourself apart from the competition. There is nothing like a Glion MSc - prepare to be in demand.

5-Star Hospitality Management Training

If you lack experience or a background in hospitality, the Hospitality Immersion Program can teach you the professional standards of service and how to supervise operations with leading culinary and hospitality professionals. This pre-session 4-week optional program covers industry standards and management responsibilities in fine-dining, service and culinary arts, guest relations, and housekeeping.

Real-World Experience

Opt for a 6-month internship, where you will gain real-world experience and put classroom theory into practice. Or choose a Capstone Project that allows you to develop your critical thinking, research, and writing skills.

Four MSc Programs



Master of Science in International Hospitality Business
Bulle, Switzerland or London, United Kingdom



Master of Science in Luxury Management and Guest Experience
Glion, Switzerland



Master of Science in Hospitality, Entrepreneurship and Innovation
Glion, Switzerland

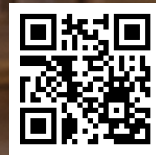


Master of Science in Finance, Real Estate and Hotel Development
London, United Kingdom



The Glion Master's Student Journey

Scan with your phone to watch the video





MASTER OF SCIENCE IN INTERNATIONAL HOSPITALITY BUSINESS

“

You will master the art of hospitality through practical, hands-on learning, as well as internships with some of the world's leading organizations. You will learn to manage key departments and functions in a hospitality business, conduct research and analyze data, and put your knowledge to the test in real international hospitality businesses.”

Dr. Martin Senior
Senior Lecturer and Head of Faculty Development

Discover what current students think of Glion and the MSc in International Hospitality Business.



Scan with your phone to watch the video of Glion Switzerland students



Scan with your phone to watch the video of Glion London students



Open the Doors to a Fast-Growing, Global Career

Master of Science in International Hospitality Business

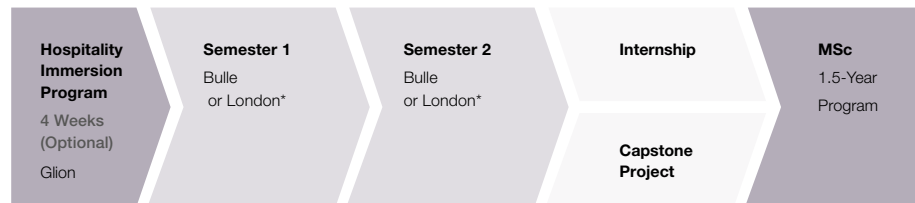
Duration: 1.5 years, 2 academic semesters plus a 6-month internship

Intakes: February and September

Location: Bulle campus, Switzerland or London campus, UK

The Master in International Hospitality Business will prepare you to lead a high-flying career in the world's most prestigious international hospitality chains. Designed for recent graduates or career changers, this program will give you the skills to manage people, operations and business in hotels and hospitality companies.

- 5-Star hospitality management training
- Business management skills
- Project management expertise
- Real-world experience on your internship
- Trips to partner institutions
- Exclusive visits from industry experts



*This is a single campus program (transfer is not possible).



MASTER OF SCIENCE IN LUXURY MANAGEMENT AND GUEST EXPERIENCE

“This program will provide future managers with the business and soft skills they need to be a successful leader in luxury companies. You will acquire a service-oriented culture and will be able to design, organize and deliver the best guest experience for luxury customers. With study trips, case studies, recruitment days, special projects and a final internship, this MSc will help to open the doors of luxury employers.”

Dr. Nicoletta Giusti
Clinical Professor and Director of the Master
Program in Luxury Management and Guest Experience

Master the codes of luxury and combine tradition with innovation on the new Master's in Luxury Management and Guest Experience. Program Director, Dr Nicoletta Giusti, explains the philosophy, pillars and content of the course.



Scan with your
phone to watch
the video

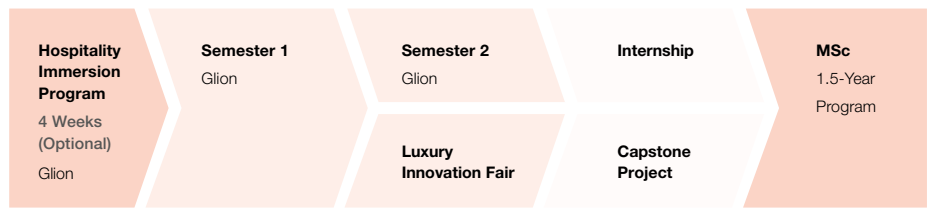


Dive into the World of Luxury Retail, Fashion Design and Hospitality

Master of Science in Luxury Management and Guest Experience
Duration: 1.5 years, 2 academic semesters plus a 6-month internship
Intakes: February and September
Location: Glion campus, Switzerland

This one of a kind program will position you perfectly for a career in the luxury sector. Ideal for young talents, career switchers and companies investing in their employees, the intensive courses, immersive learning and real-world internships will take your career and skillset to the next level.

- Discover the essence of service excellence
- Exclusive visits to fashion brands
- Go behind the scenes in luxury companies
- Network with successful industry leaders
- Elite visiting faculty from famous Universities
- Start your career on your internship





MASTER OF SCIENCE IN HOSPITALITY, ENTREPRENEURSHIP AND INNOVATION

“Discover how you can shape the future of hospitality through smart technology, meaningful experiences, hotel design and the sharing economy. Design and create new processes for tomorrow’s hotels, restaurants, airlines and cruise operators. At the end, you will leave with a strong entrepreneurial skillset to help bring your business ideas to life, or play a leading role in the innovation and business development department of a corporate company.”

Marie-France Derderian
Senior Lecturer and Director of the Master Program
in Hospitality, Entrepreneurship and Innovation

Learn how to turn an idea into a business and unleash your inner entrepreneur on the new Master’s in Hospitality, Entrepreneurship and Innovation. Program Director, Marie-France Derderian, explains the aims, projects and learning outcomes.



Scan with your phone to watch the video



Enhance your Entrepreneurial Expertise

Master of Science in Hospitality, Entrepreneurship and Innovation

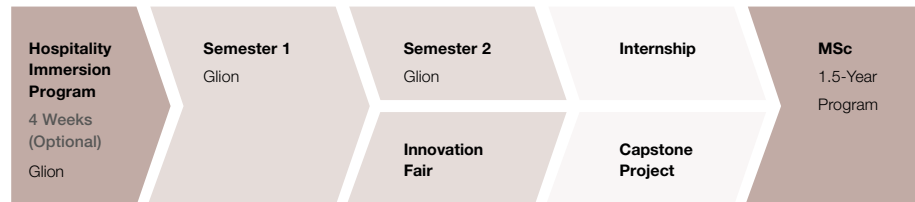
Duration: 1.5 years, 2 academic semesters plus a 6-month internship

Intakes: February and September

Location: Glion campus, Switzerland

This Master's Degree is designed specifically for aspiring or current entrepreneurs, and professionals who own a family business. Perfect also for career switchers, this program enhances entrepreneurial knowledge and strategy, covering the most cutting-edge and relevant business models and technology.

- Learn how to lead in hospitality
- Understand technology's potential in the industry
- Enhance your business abilities
- Network and learn from industry leaders
- Jump start your own business ideas during the program





MASTER OF SCIENCE IN FINANCE, REAL ESTATE AND HOTEL DEVELOPMENT



You will combine the latest concepts and techniques in real estate with business trends in international hotel development and asset management, while learning investment and finance methods and valuations. You will learn about other real estate asset classes, including mixed-use and offices, and develop a theoretical and practical understanding to effectively negotiate hotel management agreements.”

Dr. Emmanuel Jurczenko
Director of Graduate Studies and
of the Master Program in Finance, Real Estate
and Hotel Development

Set yourself apart with the only Master's degree in the world that teaches you the latest techniques in real estate, capital markets and hotel development. Program Director, Dr. Emmanuel Jurczenko, explains the course content and career outcomes.



Scan with your
phone to watch
the video



Integrate the Latest Concepts and Techniques of Real Estate

Master of Science in Finance, Real Estate and Hotel Development

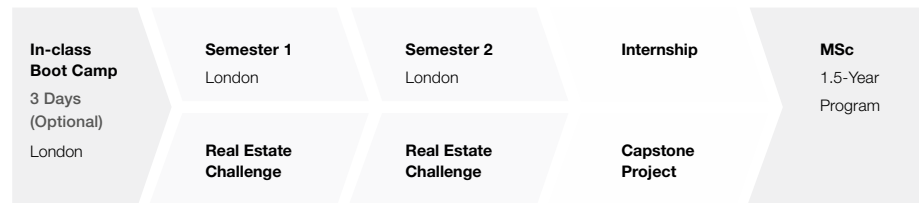
Duration: 1.5 years, 2 academic semesters plus a 6-month internship

Intake: September

Location: London campus, United Kingdom

This Master's degree will give you a comprehensive and systematic understanding of real estate, capital markets and global hotel development. Ideal for those wanting to become a chartered surveyor, work for a Real Estate Investment Trust (REIT), fund, bank or asset management team, this program opens the door to the world of real estate finance and hospitality development.

- Make real estate investment decisions
- Build a certified real estate analyst skillset
- Learn from leading academics and industry experts
- Pitch a portfolio of real estate assets to investors



DUAL MBA AND MSc IN INTERNATIONAL HOSPITALITY BUSINESS

Graduate with Two Degrees for Greater Recognition and Endless Career Opportunities

Duration: 1 academic year on campus, plus 1 year of full-time employment or internship

Intake: September

Location: Bulle campus, Switzerland

This unique dual-degree program combines an intensive, applied management curriculum with a focus on contemporary leadership challenges and operational concepts. Delivered over a period of one year by Grenoble Ecole de Management (GEM) and Glion faculty on our Bulle campus, it prepares students to be holistic managers with a global view of business and strategies to stimulate managerial and entrepreneurial initiative.

- Designed to enhance career progression
- Prepares graduates to think critically and strategically to adapt to the changing global environment
- Intensive academic curriculum
- International exposure
- Build a strong network through conferences and company visits
- Strengthen both hard and soft management skills

Year 1

On Bulle Campus
Switzerland

Year 2

1 Year of Full-Time
Employment or Internship
Final Management Project – MBA
Hospitality Capstone – MSc

MBA + MSc

2-Year
Program



Delivered in
partnership with GEM

Intensive Academic Curriculum

Studying full-time from September to July, students are immersed in a world of 5-Star hospitality and academic rigor as they evolve among GEM and Glion faculty members. The dual approach strengthens both hard and soft management skills, and a selection of elective courses allow students to align their education with professional goals.

Earn Your MBA Degree from a Triple-Accredited Institution

The triple-accredited MBA classes are taught by GEM faculty, guest professors, and top business professionals. Most of the permanent faculty is engaged in applied research, linking theory to practice through authentic business cases.

Balanced Skills and Knowledge

The hospitality classes are taught by Glion faculty, who are experienced industry professionals with significant academic experience. The program is followed by two research projects of the student's choice, designed to develop critical thinking and is completed in parallel with full-time employment or internship.

Accelerated Career Development

Campus conferences and company visits bring hospitality leaders and recruiters face-to-face with students, helping to maximize career planning and networking resources.



Hear from
Dual MBA and
MSc students

Scan with your phone
to watch the video






YOUR FUTURE CAREER

A First-Class Ticket to A Global Career

A degree from Glion is like a first-class ticket to the top of the world's fastest-growing industries.

You will be free to choose from a wide array of career paths in hospitality business, events and entertainment, financial and consumer services, and luxury brands.

You will be ready to jump right into your career with the skills and connections to land your dream job. With the Glion name on your CV, and the support and interest of fellow Glion alumni, your options will be limitless.



Watch Anastasia's video
Scan with your phone to watch the video



“I’m the Manager of the Guest Relations team and what we try to do is deliver a first-class experience to all of our guests. It’s all about personalized service, memorable moments and making sure all of our guests leave with a smile on their faces. I take my role as a Glion alumna very seriously and think it’s important to be a role model, showing recognition to the hotel school and how much we have learned. For this reason, I hire three lobby interns from Glion every six months.”

Anastasia Schneider,
French and Vietnamese

Bachelor’s degree in Hospitality Management
Graduated in 2009
Head of Guest Relations
The Landmark London

THE KEYS TO SUCCESS



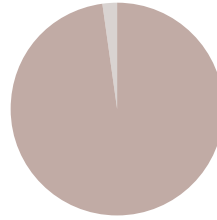
Practical Arts Learning

Our hands-on courses allow you to master the art of hospitality by doing it yourself. You will learn to provide impeccable service while managing every department and function of a hospitality business.



Industry Exposure

At Glion, we bring the industry to you through interactive learning with experienced faculty members, conferences, lectures, excursions and Applied Business Projects with real organizations.



98%

of job-seeking students
have one or more
employment opportunities
on graduation day



Internships

Internships are 6-months long and build your real-world experience, skills and contacts. Our Bachelor's degree program includes two internships, and our MSc degrees include one. We receive 3-5 internship offers per student from a wide variety of companies, property-types, locations, languages and salaries.



Career Support

Our dedicated team will give you the resources, techniques and tools to reach your professional objectives – from your first internship search to your dream job at graduation.

SUMMER PROGRAM

An Exciting and International Hospitality Experience

With three study options available, the Glion Summer Program will give you a perfect insight into the world of luxury hospitality and a taste of what our undergraduate business degree students learn. You will have the opportunity to study in two different locations, while meeting people from around the globe and making lifelong international friendships.



Glion, Switzerland

One-Week Course



London,
United Kingdom

One-Week Course



Glion and London

Two-Week Course





GET TO KNOW GLION

Ready to find out more?
Want to start a conversation?

We have plenty of online resources and social media profiles where you can learn more about life and learning at Glion Institute of Higher Education.

Join us and don't hesitate to ask for help if you have any questions.



**Attend an Open Day in
Switzerland or the UK**

To find out more and sign up,
scan this with your phone.



**Talk to a
Glion student**

To get in touch with a current
student, scan this with your phone.



International Enrollment Team

T. +41 21 989 26 77

E. info@glion.edu

W. glion.edu



Glion Campus

Glion Institute of Higher Education
Route de Glion 111
1823 Glion sur Montreux
Switzerland

London Campus

Glion Institute of Higher Education
Downshire House
Roehampton Lane
London, SW15 4HT
United Kingdom

Bulle Campus

Glion Institute of Higher Education
Rue de l'Ondine 20
1630 Bulle
Switzerland



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